

GOOD INTERACTIVE EXPERIENCES ARE MORE THAN JUST GOOD VISUALS. USABILITY, NAVIGATION AND ORGANIZATION ARE KEY. WITH SIXTEEN YEARS OF EXPERIENCE, I UTILIZE THAT KNOWLEDGE IN EVERYTHING I DESIGN. AWARENESS OF *HOW* A PROJECT IS BUILT BEYOND THE VISUALS IS ALWAYS PART OF MY DESIGN PROCESS AND WORK PHILOSOPHY.

EDUCATION

GRADUATED 1992

VIRGINIA COMMONWEALTH
UNIVERSITY

BACHELOR OF FINE ARTS
Communications Arts & Design Tract

CAPABILITIES

DESIGN

Websites
Motion Graphics
Flash Banner Ads
Site Architecture
Interface Design
Art Direction
Video

IMPLEMENTATION

Website Graphic Buildout
Flash Animation
Light Flash Actionscripting
Interactive Authoring
Light HTML and CSS
Project Management
Vendor Art Direction

TECHNICAL SKILLS

Macintosh & PC Systems

Adobe After Effects
Adobe Flash
Adobe Illustrator
Adobe Photoshop
Dreamweaver
Powerpoint
Final Cut Express
CSS, HTML, XHTML

WORK HISTORY

UNIVERSAL

1996 – 1999
Designer

Created websites, 3-D graphics, interactive CD-Roms and digital video for a wide range of clients.

ICONIXX

1999 – 2001
Interactive Designer

Created websites and FLASH animations for a wide range of clients. Learned about organizing web content through creating detailed site architectures.

AXIS INC

2001 – 2009
Senior Interactive Designer

Created websites, animations, and video for a wide range of clients. Worked with a team to create interactive marketing campaigns utilizing web, banner ads and e-mail blasts. Art directed and managed in-house staff and outside vendors on website buildout, motion graphics, video and photography.

REFERENCES

LISA BOLEJACK

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